

Simplified Fleet-Wide Cyber Resilience

Everpure and Veeam deliver unified protection and recovery.

Escalating threats and growing complexity

Enterprises can no longer rely on fragmented, reactive protection strategies. Today's IT environments are large, distributed, and dynamic—spanning fleets of storage systems, hybrid infrastructure, and critical workloads that demand rapid recovery.

Yet many recovery architectures still depend on siloed tools and manual processes that don't scale. Teams must manage each array individually, leading to protection gaps and uncertainty about what's covered—or recoverable—in a crisis.

Procurement models can add friction. Fixed-capacity infrastructure can't scale fast enough during a cyber event. And when threats are detected, recovery is often delayed, with no clear way to correlate infrastructure anomalies with backup activity or confidently isolate clean data from compromised restore points.

Unified cyber resilience for a distributed world

Manual recovery workflows can't keep up with growing infrastructure and rising threats. Everpure™ and Veeam deliver a unified solution built around the Everpure Intelligent Control Plane and Everpure Fusion™—designed to simplify operations, reduce risk, and automate recovery at fleet scale.

Everpure Fusion provides centralized visibility and control across the entire storage fleet. Through direct integration with Veeam Data Platform, it automates storage registration, streamlines policy enforcement, and enables fast, snapshot-based recovery—without scripts or manual steps. Protection is applied consistently across every array and every workload.

Pure1® extends this capability with advanced anomaly detection. When abnormal storage behavior is identified on a FlashArray™ system, Pure1 automatically correlates affected volumes to datastores and virtual machines. That context is securely propagated into Veeam, where restore points associated with impacted workloads are flagged as suspicious. Backup administrators gain immediate visibility into potential risk—without leaving their existing console.

The result is a closed-loop recovery workflow: storage anomalies become actionable backup intelligence, enabling faster investigation, cleaner restore decisions, and reduced recovery uncertainty.

Delivered as cyber resilience as a service, the solution offers flexible consumption and predictable costs, aligning protection with business needs rather than infrastructure limitations.



Fleet-wide visibility and control

Automatically register all FlashArray systems in Veeam for centralized protection and management.



Anomaly-aware recovery

Correlate storage anomalies, tag suspect restore points, and automate response across Pure1®, Everpure Fusion™, and Veeam.



Delivered as a service

Scale cyber resilience with your business—clean storage and rapid recovery are available on demand.

Integrated protection and recovery at fleet scale

Everpure and Veeam replace fragmented, manual workflows with centralized, policy-driven automation across infrastructure and backup domains.

Fleet-wide registration and visibility

Everpure Fusion automatically discovers and registers all Everpure FlashArray systems in the Veeam Data Platform UI, giving IT teams real-time visibility into the entire storage fleet and eliminating gaps in protection.

Fleet-wide, snapshot-driven backup and instant recovery

Veeam leverages Everpure array-native snapshots for fast, low-impact backups and near-instant recovery—minimizing production impact and accelerating restore times.

Anomaly-aware recovery workflows

When Pure1 detects suspicious storage activity, it correlates affected volumes to datastores and virtual machines and raises contextual awareness inside Veeam Backup and Replication. Restore points created after the anomaly are automatically tagged as suspicious, helping administrators quickly distinguish between potentially compromised and candidate-clean recovery points. Integration with ServiceNow and email also incorporates these events into existing incident response workflows.

Operational efficiency at scale

Protection policies are defined once and automatically enforced across all systems, reducing administrative effort, eliminating scripts, and ensuring consistent, compliant coverage.

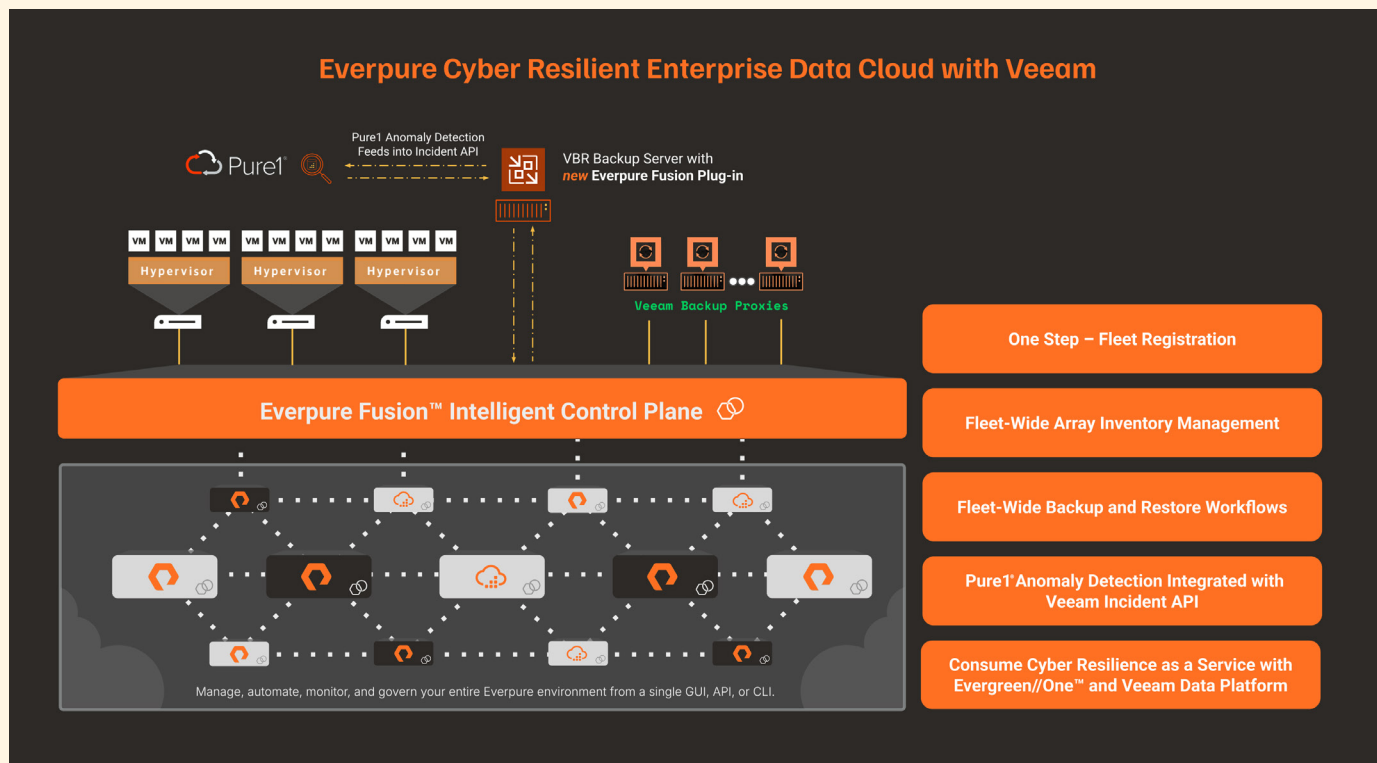


FIGURE 1 Everpure and Veeam solution

Improving operational outcomes and business value

Faster recovery, lower downtime risk

Everpure snapshots integrated with Veeam enable near-instant restore without taxing production systems. Clean-room workflows help teams quickly isolate and recover verified clean data after an attack, minimizing disruption and reducing time to resolution.

Consistent protection at scale

Fleet-wide policy enforcement ensures every workload is protected automatically—no scripting, manual steps, or missed coverage.

Aligned security and backup response

Pure1 anomaly detection, Everpure Fusion coordination, and Veeam restore-point tagging bridge storage, backup, and security operations. Teams share a common view of risk and recovery status, reducing response time and eliminating cross-team guesswork during high-pressure incidents.

Flexible consumption, predictable costs

Delivered as a service, the solution scales with your environment and budget—avoiding overprovisioning while meeting recovery SLAs.

Designed for the modern enterprise

Built for distributed, hybrid environments, the solution unifies recovery operations without adding complexity. Remote sites, virtualized infrastructure, and business-critical workloads are protected through a centralized, intelligent control plane.

From protection to confidence

Cyber resilience isn't just about having backups—it's about recovering fast, at scale, with full confidence in the integrity of your data.

Everpure and Veeam deliver automated protection, anomaly-aware recovery, and clean-room workflows that restore operations safely and quickly. By unifying storage telemetry, automation, and backup intelligence, the solution transforms detection into decisive recovery action.

It's built for enterprises, delivered as a service, and ready when it counts.

To learn how fleet-wide cyber resilience can strengthen your recovery strategy, contact your Everpure or Veeam representative.

[Learn more](#)[Visit Our Website](#)[800.379.PURE](tel:800.379.PURE)