

About Pure Storage

Pure Storage delivers the industry's most advanced data storage platform to store, manage, and protect the world's data at any scale, all while positively impacting customers, partners, employees, communities and the environment.



FY25 Annual Revenue

\$3.17B

12% YoY Growth



Our People

~6,000

Employees



Customers

13,000+

Global Customers



Satisfaction

81 NPS¹

above 80 for over 9 years



Leadership

11X

Gartner® Magic Quadrant™ Primary Storage Platform Leader²



Our Operations

30+

Countries



Fortune 500 Customers

~60%

of Fortune 500 Companies



QQ FY24 Subscription ARR³

\$1.66B

21% YoY Growth

Our Sustainability Strategy

A robust sustainability strategy is foundational to creating long-term value for our business and stakeholders. We focus on:

- Delivering sustainable technology and operations
- Advancing positive outcomes for our people and communities
- Building and maintaining trust

Our Sustainability Priorities by Tier

1	2	3	4
Climate Change Adaptation	Ethics and Compliance	Community and Belonging	Health and Safety
Data Security and Privacy	Responsible Sourcing	Materials and Substances of Concern	Social Impact
Emissions and Energy	Waste and Circularity	Water	
Sustainable Platform and Services			
Talent Attraction, Retention, and Development			

Acting with Integrity and Accountability

Robust governance is foundational to the long-term success of Pure Storage. Our governance approach is grounded in ethical conduct, transparency, accountability, and data security.

Ethics and Compliance

Ethical conduct and integrity are fundamental to how we do business. We reinforce these principles through clear policies, employee training, oversight mechanisms, and both preventative and responsive actions.

Data Security and Privacy

Protecting our enterprise and customer data is paramount. We are committed to the responsible management of personal data entrusted to us by customers, business partners, and employees.

Sustainability Recognition



CDP Climate = B



EcoVadis = 71 / Silver



S&P Global ESG Score = 50

Learn More

- [Code of Conduct](#)
- [Corporate Governance Guidelines](#)
- [Principles for the Ethical Use of Artificial Intelligence](#)
- [Privacy Notice](#)

Building Storage Systems That Do More—with Less

Adopting an Enterprise Data Cloud (EDC) lets organizations operate more responsibly and efficiently, minimizing operational costs and environmental impact while accelerating technological progress. Pure Storage makes EDC possible by providing the only storage platform with three key elements.



Evergreen Architecture
Longevity by Design



Pure Fusion
Unified Control for
Better Efficiency



Superior Storage Density
More Capacity, Less Hardware,
Lower Power Consumption

Evergreen Architecture

Advancing Sustainable Storage at Every Scale

Pure Storage is fundamentally reshaping the environmental impact of data infrastructure through intentional design, continuous innovation, and a long-term commitment to sustainability. Our Evergreen® architecture serves as the foundation of this strategy—offering a storage platform that is efficient by design, modular by nature, and built for enduring value.

Evergreen Sustainable Outcomes

Compared to legacy disk-based and many all-flash alternatives, Pure Storage arrays offer:

- **Up to 85% reduction in energy use** from product operation
- **Up to 85% less water required** for cooling and generation of electricity
- **Up to 5X greater storage density**, resulting in fewer systems and less physical infrastructure
- **Up to 3X longer product lifespans** through modular upgrades, reducing refresh cycles, emissions, e-waste, and raw material use over time
- **Industry-leading, cradle-to-grave emissions**

Evergreen//One

The Industry's Most Sustainable Storage-as-a-Service

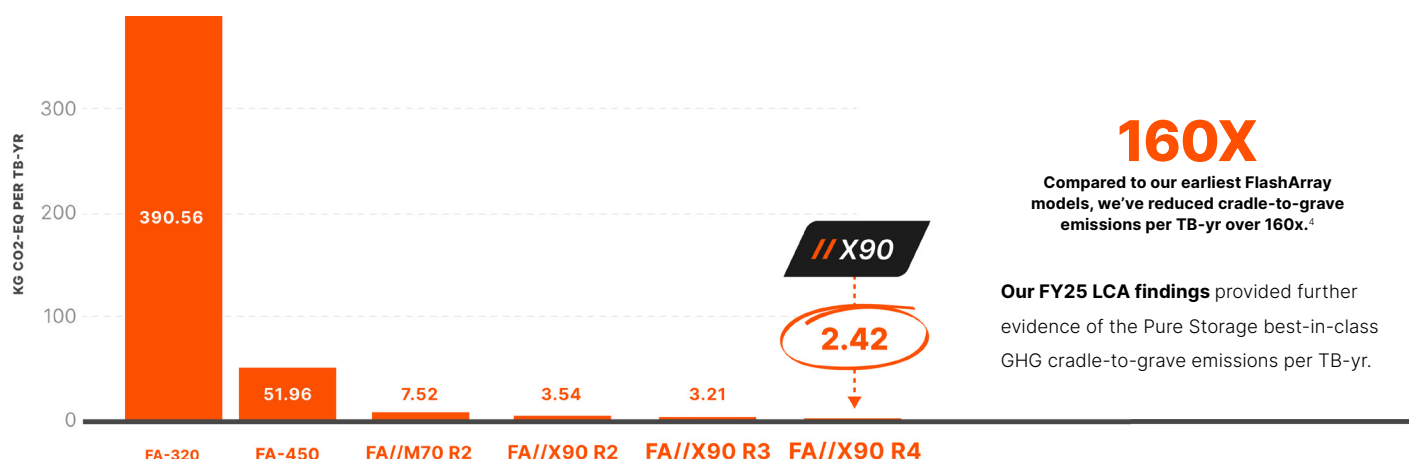
Our approach to sustainability focuses on practical, systemic efficiency—reducing the environmental footprint of IT infrastructure by improving how resources are planned, consumed, and reused.

Pure Storage Service Level Agreements Help Customers

- Avoid technology lock-in and premature refreshes
- Reduce idle or underutilized capacity
- Scale infrastructure based on actual usage rather than forecasts

Updated and Expanded Life Cycle Assessment Coverage

We completed a 3rd party reviewed ISO-compliant [Life Cycle Assessment](#) for FlashArray and FlashBlade. This foundational analysis provides critical insights that inform our product design, supply chain engagement, and customer-facing tools like the Pure1® Sustainability Dashboard.

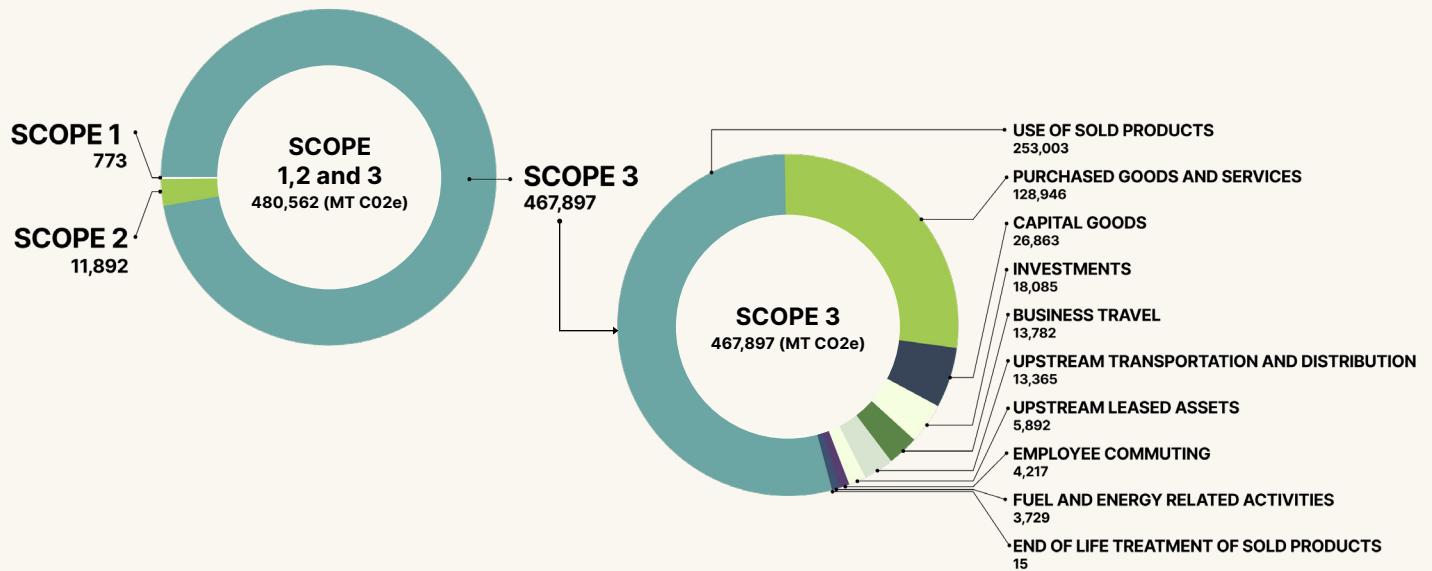


Business Resilience through Climate Action

We are committed to minimizing our environmental impact and addressing climate change through responsible business practices that embed sustainability across our products, operations, and supply chain.

FY25 Carbon Footprint

Our FY25 GHG emissions and purchased generated renewable energy (RE) were verified by a third-party, in accordance with ISO 14064-3.



Net-Zero Commitment

Achieve net zero by 2040 for Scope 1 and 2 greenhouse gas emissions.

Near-Term Science Based Targets^s

42%

Reduce absolute scope 1 and 2 GHG emissions 42% by FY30 from a FY23 base year.

51.6%

Reduce scope 3 GHG emissions from use of sold products 51.6% per petabyte by FY30.

45%

45% of suppliers by spend, covering purchased goods and services, will have science-based targets by FY29.

Operational Sustainability

We are minimizing our environmental impact and addressing climate change through responsible business practices across our operations.

~90%

of our global office real estate portfolio, by square footage, is certified LEED or equivalent.

37%

renewable electricity globally, including 100% for Santa Clara HQ, Bangalore, Prague, Lehi, and Bellevue offices.

4 + 20

Climate scenario analysis (physical risks) conducted for our four largest offices and 20 largest supplier sites.

Supply Chain Sustainability

Pure Storage is committed to cultivating sustainability in all areas of its global supply chain.

70%

of suppliers by spend engaged via CDP Supply Chain Program.

70%

of suppliers by spend covered by Sustainable Procurement Policy.

>50%

Key strategic suppliers, representing >50% of supplier spend, completed the Sustainability Scorecard.

Environmental Sustainability Policy

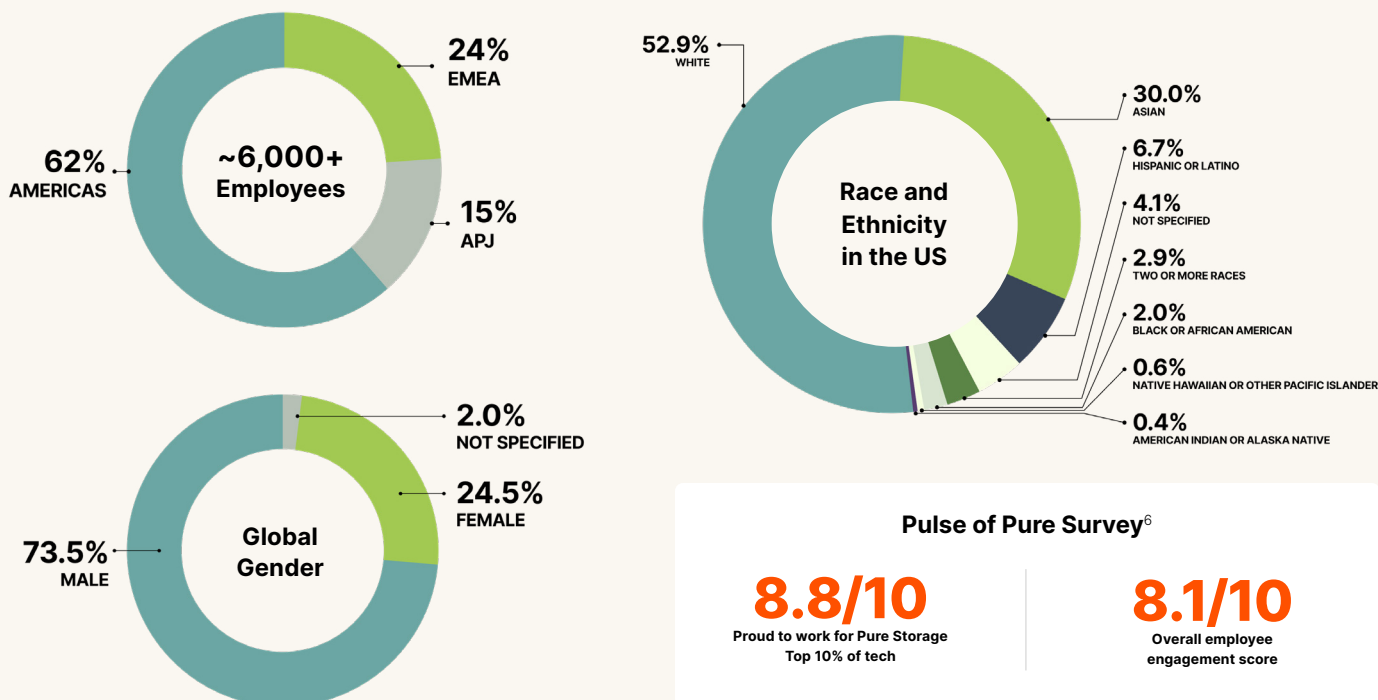
In FY25, we introduced our Environmental Sustainability policy, describing measures for improved energy, waste and water management, encouraging internal engagement, and defining the scope and governance structure of our efforts.

[Read the Environmental Sustainability Policy](#)

Driving Performance through People, Partners, and Purpose

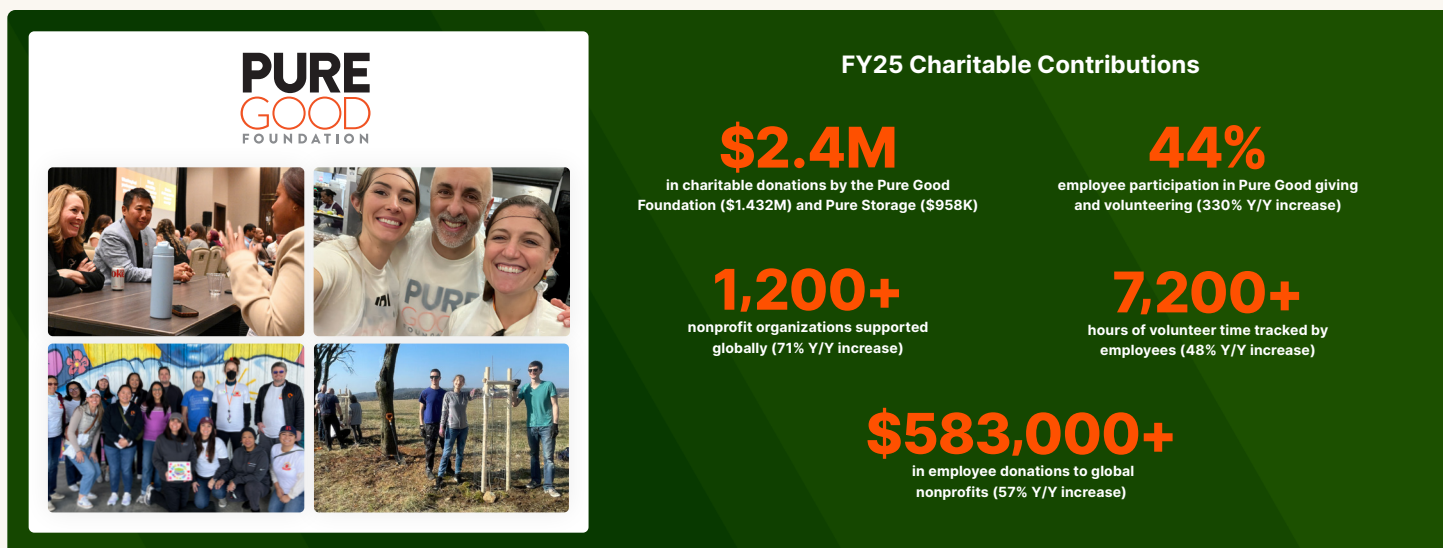
Pure Storage is transforming the data storage industry which requires a talent strategy that empowers employees to achieve business success and personal growth.

Workforce Representation



Social Impact

Pure Storage and the Pure Good Foundation make strategic grants, engage employees as donors, volunteers, and community champions, and amplify Pure Good programs in order to live out our commitment to “Go Do Good.”



1 | Per Audited NPS customer score as of January 2025. 2 | Source: <https://www.purestorage.com/resources/gartner-magic-quadrant.html>.

3 | Subscription ARR is a key business metric that refers to total annualized contract value of all active subscription agreements on the last day of the quarter, plus on-demand revenue for the quarter multiplied by four. 4 | Based on FY25 LCA results.

5 | Set and received validation from the Science Based Targets initiative (<https://sciencebasedtargets.org/>) for our near-term GHG emission reduction targets. 6 | Scores represent the employee average, based on a 0 to 10 scale.