

About Pure Storage

Pure Storage is a global leader in data storage and management with a mission to redefine the storage experience by simplifying how people consume and interact with data, all while positively impacting customers, partners, employees, communities and the environment.



FY23 ANNUAL REVENUE

\$2.75B
**26% YoY
Growth**


OUR PEOPLE

5,000+
Employees


CUSTOMERS

11,000+
**Global
Customers**


SATISFACTION

81.4
**NPS is Highest
in the Industry**

Our ESG Strategy, Priority Issues, and Goals

Environment

Delivering Sustainable Technology and Climate Action

Sustainable Products and Services
Energy, Emissions, and Climate Resilience

Pure Storage Is Committed To...



Being net zero by 2040

Social

Empowering Everyone to Achieve Breakthrough Outcomes

Talent Acquisition, Retention, and Development
Diversity, Equity, and Inclusion



Setting science based targets (SBTi),
covering Scope 1, 2, and 3

Governance

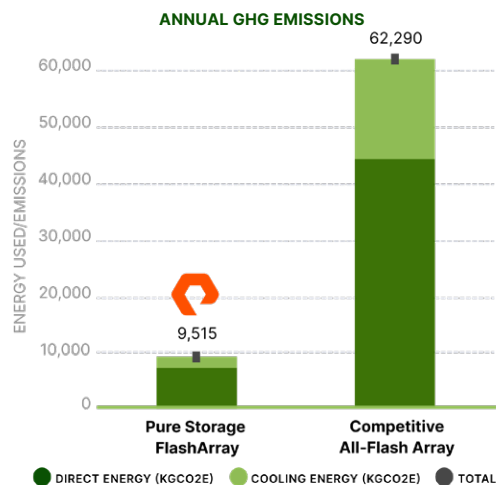
Building and Maintaining Stakeholder Trust

Data Security and Privacy
Ethical Business Practices



Reducing use of sold product emissions
per effective petabyte by 66% by
2030, against a FY20 baseline

Pure Storage Product Energy & Emissions Savings¹



¹ | This represents an 85% energy and emissions savings.

Our Technology

At Pure Storage, we offer a unified platform that is far more sustainable than any other available enterprise data storage technology, including other all-flash storage.

Our products use much less power and space, significantly reduce e-waste, and deliver superior reliability for more sustainable operations.

How Pure Storage Delivers Sustainability to Customers

Technology Advantage

Pure Storage Architecture

DFM | Purity | Pure1 | Scalable

Evergreen® Life Cycle

Never Obsolete

Cloud Operating Model

Never Over Provision

Sustainable Outcomes

Less Energy

Lower CO2e Emissions

Less Real Estate

Lower Biodiversity & H2O Impact

Less E-waste

Lower Environmental Load

Business Value

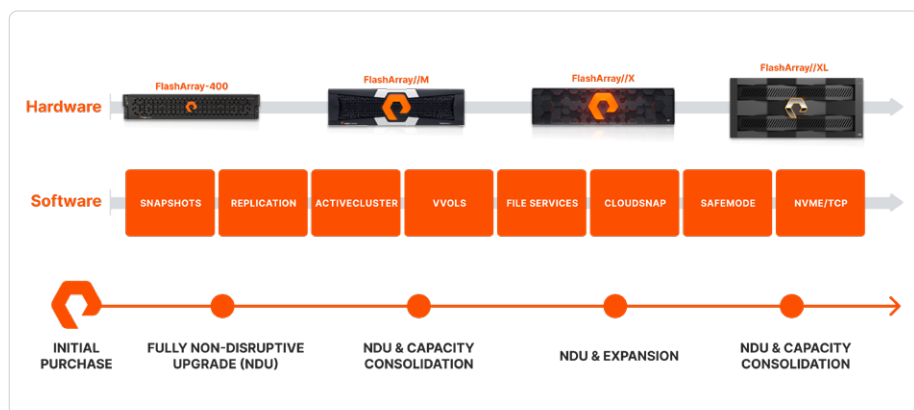
Up to 85% Energy Savings

75%+ Data Center Footprint Savings

50%+ More Efficient Materials Use

Longer Life, Modernization and Innovation

Our Evergreen life cycle means that storage products can be upgraded modularly and non-disruptively, avoiding full product replacement every few years.

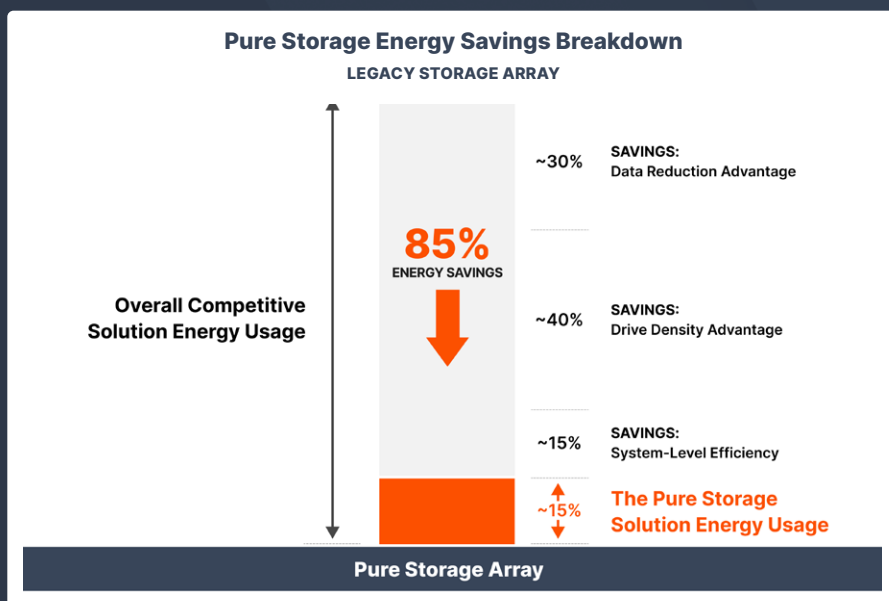


>100 New Software Features

>500X Less Space & Power²

>30X More Performance

The Pure Storage platform uses the built-for-flash software, the Purity operating environment, combined with our unique DirectFlash technology. This combination allows our products to bypass the limitations associated with commodity SSDs and “talk” directly to the flash storage, increasing storage density and performance significantly.



Pure Storage Evergreen//One™

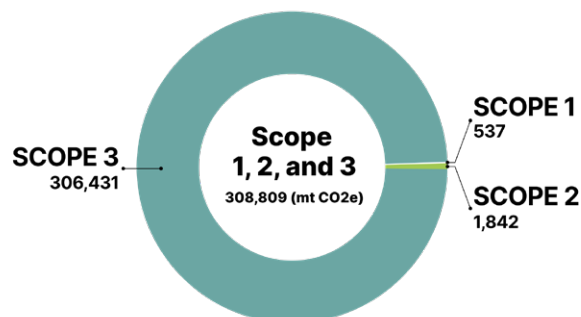
brings the same Evergreen architecture benefits to customers who want to consume their storage fully as-a-service in their data center or in the cloud.

² | Includes products shipped in CY2023.

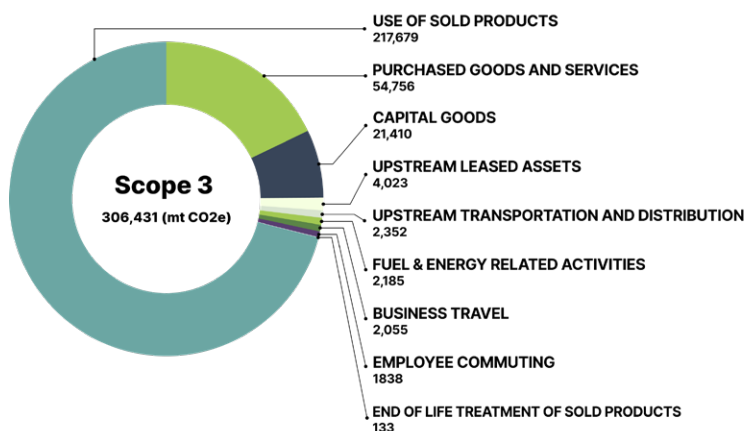
Our Operations

Our Environmental Footprint

74% of the square footage of our global office real estate portfolio is certified LEED or similar



>97% (by weight) of replaced data center hardware was diverted from landfill



Corporate Governance and Business Ethics

Pure Storage's Board of Directors and executive management recognize the importance of sound governance and Pure Storage prides itself on its commitment to ethics in all of its business activities:

[Corporate Governance Guidelines](#)

[ESG Governance Structure](#)

[Code of Conduct](#)

[Speak Up Policy](#)

Data Privacy and Security

- Pure Storage is committed to ensuring the responsible use of personal data entrusted to us.
- Pure Storage employees and contingent workers complete security awareness training annually.
- Pure Storage recognizes the critical importance of developing our products with security in mind.

[Privacy Notice](#)

[SOC-2 Attestation Report](#)

[ISO/IEC:27001:2013 certification for Portworx](#)

Supply Chain Sustainability

Pure Storage is committed to cultivating sustainability in all areas of its global supply chain.

To advance sustainability in our supply chain, we use a lean and agile approach with a focus on continuous improvement and operational excellence.

[See Our Supplier Code of Conduct](#)

Supply Chain Sustainability Priorities

[Responsible Minerals Sourcing](#)

[Ethical Supply Chain](#)

[Environmental Compliance and Regulations](#)

[Continuous Environmental Performance Improvement](#)



Our People

Pure Storage is transforming the storage industry which requires a talent strategy that, like our portfolio of products, is best-in-class.

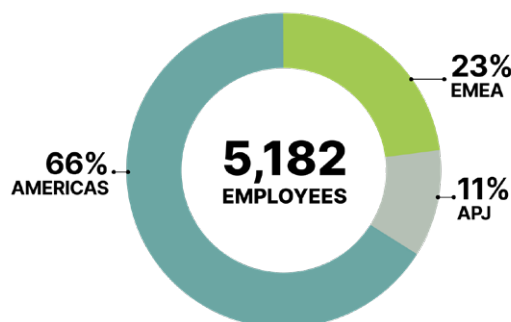
Employee Voice Survey Results³

92% Great Place to Work

91% Proud to Work at Pure Storage

85% Employee Engagement

Employees by Region



Diversity, Equity, and Inclusion

Building an inclusive and diverse workplace results in greater innovation, a better culture, and a stronger bottom line.



11.4%

Under Represented Groups (US)



31.5%

Women Directors⁴ (Global)



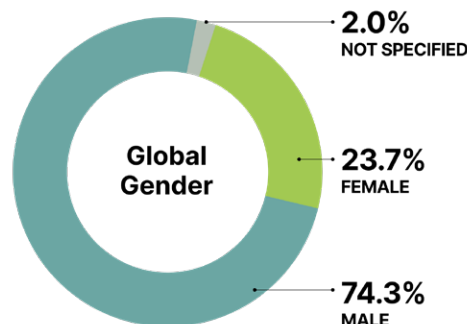
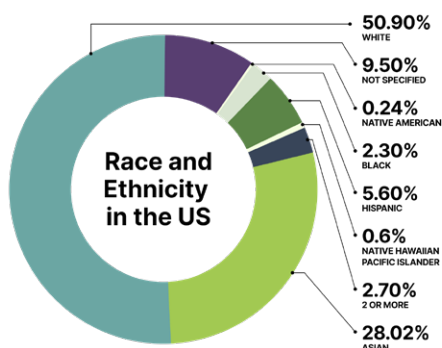
16.3%

Women VP+ (Global)



40%

Board Diversity



Pure Good Foundation

The mission of the Pure Good Foundation is to empower our employees and nonprofit partners to build a better world. Or, as our motto states, "Go Do Good."



30,700 hours volunteered, with a value of \$976,874 USD

\$2.3M USD donated to nonprofit organizations across the globe, a more than 50% increase YoY

³ | Percentages represent the number of employees surveyed who agreed or strongly agreed. ⁴ | Directors includes Directors and Senior Directors