



**PURE//ACCELERATE 2025
Registration and Attendance
Terms and Conditions**

For general questions about the Pure//Accelerate 2025 conference (“Conference”) or specific questions regarding the terms and conditions specified herein, please email accelerate@purestorage.com.

ATTENDANCE, REGISTRATION, & NO-SHOW FEE

By registering or participating in the Conference, you agree to these terms and conditions. Please read the terms and conditions presented here prior to registration or participation in the Conference.

No purchase necessary to attend and participate in the Pure//Accelerate 2025 conference. Individuals who register for but do not attend Pure//Accelerate 2025 will be charged a fee consistent with the terms in this section. Pure//Accelerate 2025 is an internal trade conference only and it is not open to the general public. Attendance is restricted to current Pure Storage partners, customers and prospective customers, invited and approved speakers, sponsors, exhibitors, industry analysts, press, and specifically invited special guests. Employees, agents, and representatives of Pure Storage competitors are prohibited from participating.

Non-Attendance Fee /No-show Fee and Collection of Credit Card Information at Time of

Registration: Pure Storage does not charge a fee to attend Pure//Accelerate 2025. To encourage the provision of accurate registration information and to ensure Conference planners and partners operate with reliable attendance information, a \$400.00 USD fee will be charged to Conference registrants who register for but fail to provide advance notice of non-attendance for the Conference. Pure Storage, through its Conference registration vendor, will collect credit card information for each registrant at the time of registration. If a registrant fails to provide advance notice of non-attendance by 5:00PM PST on June 5, 2025, the collected credit card information will be charged a \$400.00 USD no-show fee. All proceeds collected from the no-show fee will be donated by the Pure Good Foundation to local Las Vegas, NV area charities. To learn more about the Pure Good Foundation, please visit [this link](#). For questions about this no-show fee and the collection of credit card information, please email accelerate@purestorage.com.

All attendees must be at least 18 years of age at the time of registration to participate. Attendance at Conference events involving alcohol is limited to attendees who are at least 21 years of age at the time of the Conference. Pure Storage reserves the right to refuse registration or admission to the Conference to anyone for any reason.

If Pure Storage cancels a registration, it will inform the original registrant of the cancellation.

Attendees are solely responsible for travel expenses for the Conference. Pure Storage is not responsible for any expenses incurred by a Conference attendee, even in the event of Conference cancellation. The Conference may be subject to cancellation by Pure Storage at its sole and absolute discretion.

Registration and Attendance is governed by the [Pure Storage Privacy Notice](#). By registering, you

consent to the sharing of your information with Pure Storage and our partners subject to the terms of the Privacy Notice, and subject to any validly executed opt out requests.

CONFERENCE PHOTOGRAPHY, VIDEOGRAPHY, MULTIMEDIA RECORDING, AND SCREEN CAPTURES

Pure Storage prohibits participants, exhibitors, sponsors, news organizations, and other companies from photographing, video or audiotaping, and screen capturing Conference presentations, slides, and activities.

As applicable, Pure Storage and authorized vendors reserve the right to use videos and images taken at the Conference with your photograph, video, and/or likeness to use in future marketing materials, presentations, training, or for other promotional and training purposes. You understand the Conference location may be subject to photography and videography during the conference.

CONFERENCE MATERIALS

Pure//Accelerate 2025 will be a highly attended, multi-day conference featuring many speakers and presenters. The views expressed by any Conference attendee, speaker, exhibitor, or sponsor are not necessarily those of Pure Storage. All Conference attendees, speakers, exhibitors, and sponsors are solely responsible for the content of any and all individual or corporation presentations, marketing collateral, advertising, and online web content.

The information, presentations, and all other materials provided and offered as part of the Conference are provided as-is and as-available. Pure Storage, its subsidiaries, and its suppliers expressly disclaim any warranties and conditions of any kind regarding the information, presentations, and all other materials provided and offered as part of the Conference, whether express or implied, including the warranties or conditions of merchantability, fitness for a particular purpose, title, quiet enjoyment, accuracy, or non-infringement.

Any information provided regarding Pure Storage or third-party products and services during the Conference is provided to attendees solely for informational purposes only. This information does not constitute a commitment to deliver any product, service, or feature, and this information should not be relied upon for making any purchase decision.

CONFERENCE CONDUCT

All Conference attendees, speakers, employees, and authorized partners must abide by the [Pure Storage Code of Conduct](#). Security, health, and safety measures will be in place at the Conference which may require appropriate checks for those attending.

ADDITIONAL TERMS INCORPORATED

By registering or participating in the Conference, you agree to these terms and conditions additionally provided the links below. Please read and understand these additional terms before registering and attending the Conference:

<https://www.purestorage.com/terms.html>

<https://www.purestorage.com/content/dam/pdf/en/legal/pure-code-of-conduct.pdf>

<https://www.purestorage.com/privacy.html>

<https://www.purestorage.com/company/careers/puregood.html>