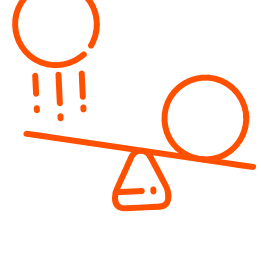




Multicloud Strategy for Better Business Agility

With Pure Storage® Cloud Block Store™

Businesses are focused on unifying diverse data domains.



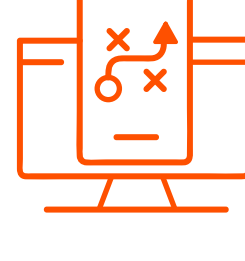
51%

plan to leverage multicloud¹



34%

have an effective strategy for managing data in the cloud¹



69%

say their organization needs a comprehensive data strategy¹

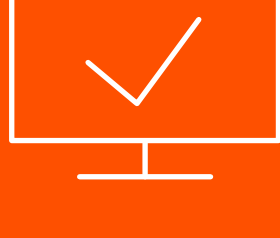
Companies increasingly operate in a complex web of cloud, hybrid cloud, and on-premises environments to improve agility and avoid vendor lock-in.



Companies need an easy way to bridge the divide between on-premises and cloud.



Pure Cloud Block Store delivers seamless data mobility and a consistent experience across all environments.



Manage

Use IT resources strategically by enabling workload portability.



Collaborate

Data mobility across on-premises and cloud environments eliminates data silos, promoting better collaboration.



Deploy

Develop and deploy applications faster with an efficient DevTest environment.

Pure Cloud Block Store Business Benefits



50%

threshold of all businesses will not survive a true disaster because of inadequate preparation²

Disaster Recovery

Replicate on-premises and cloud data for disaster recovery. Recover from on-premises and multicloud environments.



75%

of organizations will customize agile practices to increase application delivery cadence³

Efficient DevTest

Develop software on-premises or in the cloud and deploy to either target. Clones of your data consume no cloud storage.



\$571,000

- average business revenue upside due to better availability²

Business Continuity

Ensure critical applications and data are always available and automatically protected among cloud availability zones.



54%

of companies plan to increase the amount of data managed in cloud over the next 12 months¹

Cloud Migration

Easily migrate VM and container workloads to and from cloud without costly re-design and re-architecture.

Unify on-premises and cloud environments with consistent data services, automation tools, and APIs.

Learn more at

purestorage.com/cloud

purestorage.com

800.379.PURE



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Sources:
¹ HBR Analytics: Critical Success Factors to Achieve a Better Enterprise Data Strategy in a Multicloud Environment.
² IDC: Azure Site Recovery and Azure Backup Are Helping Improve Business Operations.
³ Gartner: Predicts 2020: Agile and DevOps Are Key to Digital Transformation, Dec 2019.