PURESTORAGE®
Uncomplicate Data Storage, Forever

Financial Flexibility and Operational Simplicity

Discover a Path to Continuous Innovation With **Evergreen//Flex™**

Evergreen //Flex™

The Challenge

When it comes to data storage models and subscriptions, you only have **two paths** to choose from.

Traditional Purchase Model
You own your asset by paying up front.

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As-a-service Model
You pay as you go but do not own the asset.

The Path You Want Is...

- Lower upfront costs so that you can reinvest across your business.
- The ability to ramp up capacity on your terms and without delay.
- The security of being on-premises and the operational simplicity of cloud economics.

The Solution

Pure Storage Evergreen//Flex offers you an alternate path that combines asset ownership with consumption-based pricing.

Experience Financial Flexibility

Lower your initial hardware costs by up to 80% so you can do more with your budget.

Pay based on utilization of purchased capacity while retaining complete ownership of your asset.

Decouple capacity from individual arrays and eliminate penalties for inaccurate forecasting with site-level billing.

Optimize Storage Capacity

Increase your reserve commit—the amount of storage you subscribe to—without having to secure large budgets to do so.

Extend Evergreen® architecture features to the fleet. That means no downtime, no re-buys, no data migrations, and no forklift upgrades, ever.

Respond to user demand quickly. Site-wide data pack mobility allows you to physically move capacity across arrays in the same Pure Storage product family.

Innovate with Operational Simplicity

Improve your fleet-wide storage continuously with a subscription to hardware and SaaS-delivered software innovation.

Experience true storage ownership putting you in the driver's seat for your business.

Simplify your storage operations with Pure1® which provides effortless artificial intelligence operations (AIOps).

Evergreen //Flex™

The Innovative, Flexible Storage Ownership Path

An **Evergreen//Flex** subscription provides the freedom to own your storage and the flexibility of consumption economics, backed by guaranteed zero data loss, no data migration, and a commitment to pay for your power and rack space costs.

Learn more at:

purestorage.com/evergreen-flex

purestorage.com | 800.379.PURE

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