

Cut Your Storage Bill up to 50%



Cloud Promises Scalability, Flexibility, and Innovation, but at a Premium


30%
 Projected data growth annually ¹


72%
 Companies reporting a price increase in their cloud storage cost ²

Limitations of Cloud-native Storage

- 1 One Size Fits All**
 Bundled storage options with **set numbers of IOPs and storage volumes** may lead to **overprovisioning**.
- 2 Lacking Data Deduplication Technology**
 Lack of data deduplication technology means **paying for a larger storage footprint**.
- 3 Thick Provisioning**
 Thick provisioning reserves unused storage and **can lead to overprovisioning**.

Bring a Storage Expert with You on Your Cloud Journey with Pure Storage Cloud Dedicated


Pay Only for What You Use with Efficient, Optimized Storage

Advantages of Pure Storage®


- 1 Tune Storage to Workload Needs**
 Tune **IOPs and storage volumes** to meet specific needs.
- 2 4:1 Average Data Reduction Ratio**
 Reduce your **data footprint** with industry-leading data deduplication and reduction technology.
- 3 Thin Provisioning**
 Pay for **only the storage you need** with thin provisioning that scales dynamically.


Pure Storage Enhances Your Public Cloud With Data Services


UP TO
50%
Cost Reduction





Pure Storage Cloud Dedicated


 Data Reduction


 Thin Provisioning


 Async Replication


 High Availability

 Always-on Encryption

 ActiveDR™

 Snapshots

 Ransomware Remediation

 ActiveCluster™ Replication

Start Saving Today

Find out how **Pure Storage customers are saving up to 50%** on their cloud storage with **Pure Storage Cloud Dedicated**.

www.purestorage.com/products/cloud.html

1 | IDC: Worldwide Public Cloud Infrastructure as a Service Forecast, 2022–2026. 2 | 451 Research's Voice of the Enterprise: Storage, Budgets 2023.