TECHNOLOGY ALLIANCE AT-A-GLANCE

Modernize Your Data Protection with Rubrik and Pure Storage

The alliance between Pure Storage and Rubrik delivers a fast and easy way to protect your business-critical data.

POWER OF ALLIANCES

Together, Pure Storage and Rubrik deliver modern data protection to customers with primary and secondary storage platforms that are high-performance, simple to manage, and efficient. Our alliance provides rapid backup and recovery of your most critical business data and gives nights and weekends back to your IT staff.

FAST BACKUP AND RESTORE

The combination of Pure Storage® and Rubrik® platforms can reduce backup windows from hours to minutes—without impacting performance. Pure Storage platforms are fast and enable secure backup and restore, which is important in all organizations, and especially healthcare and high performance computing.

Pure Storage arrays also offer inline compression and massive density (1.5 effective petabytes in only 4 rack units) to reduce your total cost of ownership. In the event of an interruption or loss, this combined solution protects and restores your critical organizational data.

CONSOLIDATION

With our all-flash architecture, you can use Pure Storage FlashArray and FlashBlade™ platforms to support multiple workloads or applications with little impact on performance. The ability to consolidate multiple workloads and applications onto a smaller footprint makes this Rubrik and Pure Storage integrated data protection solution more cost effective.

INTEGRATED DATA PROTECTION

Easily and rapidly back up data

INSTANT RECOVERY

Achieve near-zero recovery time objectives (RTOs)

SCALABLE

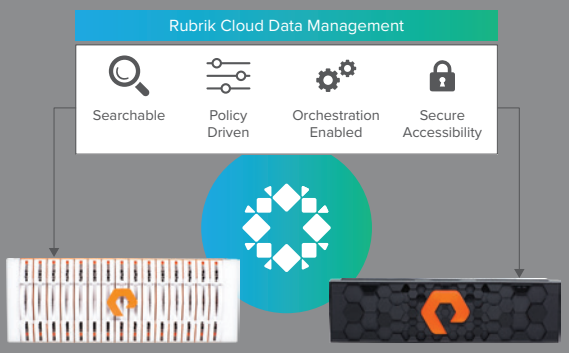
Instantly add capacity to grow linearly with no performance degradation

SIMPLE

Automate data protection and easily locate single files, applications, or whole virtual machines to restore with Google-like search

POWER OF ALLIANCES

Bring best-in-class solutions from Pure Storage and Rubrik to your data center



- **INTEGRATED DATA PROTECTION**
  Easily and rapidly backup business-critical data
- **INSTANT RECOVERY**
  Achieve near-zero recovery time objectives (RTOs) and recovery point objectives (RPOs) of less than 15 minutes
- **VISIBILITY AND MANAGEMENT**
  Our solutions support policy-based protection without performance impact

"I knew there had to be something on the market that could help me cost-effectively deliver my service and meet—if not exceed—my needs. Enter modern disruptive backup technologies with Rubrik and Pure Storage."

DANIEL KING
Vice President of IT
Frost Bank

HIGHER DENSITY LOWERS COSTS

The dense form factor in Pure Storage platforms can store terabytes to petabytes of data, which not only reduces data center footprints, but also lowers power and cooling costs. Although your organizational situation may differ, data center footprint reductions of more than 70% have been experienced by joint customers of Pure Storage and Rubrik.

MANAGEMENT SIMPLICITY

Daily backup management is simple and straightforward with Pure Storage and Rubrik. Both solutions can be managed through different tabs within the same browser. Create data protection (backup, replication, archival) policies in Rubrik that can be automatically executed for all application data with just a few clicks.

LEARN MORE

- *Pure Storage alliance page for Rubrik*
- *Pure Storage alliance page at Rubrik*

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